



For immediate release

Entrepreneurship Executives To Speak On Ways to Prepare Students for 21st Century Careers

August 15, 2011 – CINCINNATI – **Dr. John Box**, Senior Vice President, Education for Junior Achievement USA™ and **Dr. Jay Kayne**, Cintas Chair of Entrepreneurship - Farmer School of Business at Miami University will define “career ready” skills as part of a community forum **September 1**, 4-6p.m. at the Cincinnati USA Regional Chamber of Commerce, 441 Vine Street, Suite 300, Carew Tower. The forum is free and open to anyone interested in learning how entrepreneurial alliances are helping students succeed in today’s global workplace.

Presented by Partnership for Innovation in Education (P.I.E.), the forum, titled “Prepared to Work: Defining ‘Career Ready’ in the 21st Century,” will examine how school, business and community partners develop students so they are ready to enter the workforce. Mary Welsh Schlueter, P.I.E. CEO, states, “Corporate executives, community leaders and government officials applaud schools that effectively teach students career-ready programs that develop creativity, critical thinking, collaborative and communication skills. Our event will define how these ‘4C’ entrepreneurial skills are developed, and how experiences outside the school building may better prepare students for 21st- and 22nd – century careers.”

Forum panelists include Cincinnati Vice-Mayor Roxanne Qualls, University of Cincinnati Associate Dean Dr. Nelson Vincent, Accounting for Kids Founder and WNKU BusinessWise Radio Show Host Crystal Faulkner, and Cincinnati Public Schools Assistant Superintendent Dr. Anthony Smith. Enquirer Media Columnist Krista Ramsey will moderate the panel discussion.

Enquirer Media spokesperson Mark Woodruff, VP of Market Development, stated, “We’re pleased to serve as the Gold Level sponsor of the P.I.E. Forum. Enquirer’s leadership role in the community includes being a forum for new ideas and offer debate on the most important issues of our time. Clearly, we believe education is one of the most important issues affecting our region.”

Other sponsors include Lykins Industries, Junior Achievement USA, Cincinnati Public Schools, University of Cincinnati, Miami University, Milford Public School District, Princeton Public School District, Winton Woods Public School District, Obermeyer Productions, Cooney Faulkner & Stevens LLC, BusinessWise, Franklin Covey-Education, Hylant Group, Parents for Public Schools and PC Signs.

P.I.E. holds community events on a quarterly calendar basis, with the next Forum, scheduled for January 2012, discussing ways health organizations and K-12 schools accelerate academic achievement and build safe and supportive work environments.

For more information about this event or about P.I.E., please visit www.piemedia.org or call **Mary Welsh Schlueter**, P.I.E. Chief Executive Officer at 513.378.8370 (direct).

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More on Dr. John Box

Dr. Box began his career as an educator in 1970 as a classroom teacher in the Racine Unified School District in Racine, Wisconsin. From 1990 – 2004, he served as superintendent of numerous Wisconsin Public School Districts. During his career in Wisconsin public schools, he received numerous honors, including being named Wisconsin Superintendent of the Year in 2000. Since 2004, he has served as Senior Vice President, Education for Junior Achievement USA™ (www.ja.org), a national K-12 business entrepreneurship organization serving 4 million U.S. students in 173,000 classrooms through 171,000 volunteers.

More on Dr. Jay Kayne

Dr. Jay Kayne holds the Cintas Chair in Entrepreneurship at the Farmer School of Business at Miami University (www.fsb.muho.edu) and has served as director of the Miami University Institute for Entrepreneurship from 2004-2010.

In addition to his work at Miami University, Dr. Kayne is the vice-president for education and curriculum development with the Imagine It! project, a multi-media platform that supports engaging learning environments. Imagine It! was featured at the 2010 U.S. Science and Technology Expo, sponsored by the Smithsonian Institution. Dr. Kayne is also a partner in the consulting firm of Exit Strategies, Inc., helping individuals and organizations understand the rewards, requirements and challenges associated with entrepreneurship. Previously, Dr. Kayne served as vice president for policy and research at the Ewing Marion Kauffman foundation in Kansas City and as director of economic and commerce policy studies at the National Governors Association in Washington, D.C.

More on P.I.E.

Founded in 2009 by Mary Welsh Schlueter, Partnership for Innovation in Education (P.I.E.) (www.piemedia.org) is a national non-profit 501 (c)(3) media corporation dedicated to facilitating innovative education solutions in collaboration with parents, students, educators, business leaders, community officials and young professionals. P.I.E. seeks to connect knowledge leaders at local, state and federal levels to accelerate academic achievement, workforce readiness and economic development.