



# Partnership for Innovation in Education

## Event Sponsorship Guidelines

### **Platinum Level: \$10,000+ or In-Kind Contribution**

This contribution level offers premier signage and brand visibility to the sponsoring entity on all electronic and printed media materials produced for the Event, including exclusive signage placed in the P.I.E. e-newsletter distributed to all P.I.E. subscribers, social media site followers, corporate, government and education network partners.

Includes exclusive pre-admission for **ALL** members of the organization to post or pre-Event reception, with the opportunity to speak with Panel members and keynote speakers.

Sponsor may submit six (6) original content articles (500 word maximum) and three (3) short-topic pieces for submission to the [www.piemedia.org](http://www.piemedia.org) website, highlighting an education topic or op-ed commentary. P.I.E. Executive Editor will have final editing approval. Articles may appear over a 12-month period.

### **Gold Level: \$5,000+ or In-Kind Contribution**

This contribution level offers excellent signage and brand visibility to sponsoring entity on all electronic and printed media materials produced for the Event, including signage placed in the P.I.E. e-newsletter distributed exclusively to all P.I.E. subscribers, social media site followers, corporate, government and education network partners.

Includes VIP admission for up to ten (10) members of the organization to post or pre-Event reception, with the opportunity to speak with Panel members and keynote speakers.

Sponsor may submit three (3) original content articles (500 word maximum) and one (1) short-topic piece for submission to the [www.piemedia.org](http://www.piemedia.org) website, highlighting an education topic or op-ed commentary. P.I.E. Executive Editor will have final editing approval. Articles may appear over a 6-month period.

### **Silver Level: \$1,000+ or In-Kind Contribution**

This contribution level offers signage and brand visibility to the sponsoring entity on all electronic and printed media materials produced for the Event, including signage placed in the P.I.E. e-newsletter distributed to all P.I.E. subscribers, social media site followers, corporate, government and education network partners.

Includes VIP admission for up to four (4) members of the organization to post or pre-Event reception, with the opportunity to speak with Panel members and keynote speakers.

Sponsor may submit two (2) original content articles (500 word maximum) and one (1) short-topic piece for submission to the [www.piemedia.org](http://www.piemedia.org) website, highlighting an education topic or op-ed commentary. P.I.E. Executive Editor will have final editing approval. Articles may appear over a 3-month period.

### **Friend: \$500-999+ or In-Kind Contribution**

Dependent upon space allowances, this contribution level offers signage and brand visibility to the sponsoring entity on select electronic and printed media materials produced for the Event, including signage placed in the P.I.E.P.I.E. e-newsletter, distributed to all P.I.E. subscribers, social media site followers, corporate, government and education network partners.

Includes admission for up to two (2) members of the organization to post or pre-Event reception, with the opportunity to speak with Panel members and keynote speakers.

Sponsor may submit one (1) original content article (500 word maximum) OR three (3) short topic pieces (250 word maximum) for submission to the [www.piemedia.org](http://www.piemedia.org) website, highlighting an education topic or op-ed commentary. P.I.E. Executive Editor will have final editing approval. Article(s) may appear over a 6-week period, depending upon content timeliness and topic.

### **Supporter: \$250-499+ or In-Kind Contribution**

Dependent upon space allowances, this contribution level may offer signage and brand visibility to the sponsoring entity on select electronic and printed media materials produced for the Event, including signage placed in the P.I.E. e-newsletter distributed to all P.I.E. subscribers, social media site followers, corporate, government and education network partners.

Includes admission for up to one (1) member of the organization to post or pre-Event reception, with the opportunity to speak with Panel members and keynote speakers.

Sponsor may submit one (1) original content article (500 word maximum) OR one (1) short topic piece (250 word maximum) for submission to the [www.piemedia.org](http://www.piemedia.org) website, highlighting an education topic or op-ed commentary. P.I.E. Executive Editor will have final editing approval. Article may appear over a 2-week period, depending upon content timeliness and topic.

All contributor levels will have the option to further their involvement by extending an “Event” sponsorship to serving as a 3-year “P.I.E. Partner”. Partners participate in national education network initiatives, with signage and media coverage included on all marketing materials. One “Partner” representative is invited to sit on the Board of Directors and Editorial Board during their term.

For more information, please contact us to review upcoming 2012 initiatives and event schedules.

### **Contact Us:**

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